

Privacy Policy

Date 1.6.2023

1 Data controller	<p>Name Peltitarvike Oy</p> <p>Address Kivikonlaita 24, 00940 Helsinki</p> <p>Contact information 020 741 2770/ tietohallinto@peltitarvike.fi</p>
2 Contact person	<p>Name Teemu Mykkänen</p> <p>Address Kivikonlaita 24, 00940 Helsinki</p> <p>Contact information 020 741 2770/ teemu.mykkanen@peltitarvike.fi</p>
3 Name of the register	Marketing and customer register of Peltitarvike Oy
4 Purpose and legal basis of personal information processing	<p>Marketing of Peltitarvike Oy's products and services and management of customer relations:</p> <ul style="list-style-type: none"> • email marketing • telemarketing • marketing in social media • targeted marketing in other channels based on the information provided by the potential customer • customer communication • improving and personalizing the customer experience • analyzing website traffic and behavior <p>Personal information is processed by following legal basis: consent of the data subject, contract ja data controller's legitimate interests.</p>

<p>5 Content of the register</p>	<p>Following information may include in the register:</p> <ul style="list-style-type: none"> • name • email address • phone number • company name • company address • business ID • role in the company • other information and interests expressed by the data subject • start date of registration • source of contact information
<p>6 Retention period of personal information</p>	<p>Personal information will be stored as long as it is needed for the purpose information was collected or as long as the legislation requires it. The processing of personal information will be stopped as soon as data subject withdraws his/her consent.</p>
<p>7 Sources of personal information</p>	<p>From the data subject herself/himself.</p>
<p>8 Disclose of personal information</p>	<p>Personal information will not be disclosed to third parties without appropriate consent, unless there is a legal obligation to disclose information. Personal information can be disclosed to companies belonging to the same marketing group or economic association within the limits allowed by legislation.</p>
<p>9 Transfer of personal information outside the EU and EEA</p>	<p>Personal information can be transferred outside the EU or EEA within the limits permitted by data protection legislation. In that case, Peltitarvike will ensure that the transfers require protective measures, for example standard contractual clauses, required by data protection legislation.</p>

<p>10 Principles of register protection</p>	<p>A Manual material</p> <p>The register is located in premises protected by access control.</p> <p>B Information processed by ATK</p> <ul style="list-style-type: none"> • Use of the register is limited to authorized users and use of register is registered • The register is verified • Use of the register is instructed
<p>11 Right to inspection</p>	<p>Data subject has the right to inspect the personal information stored in the register and to receive copies of it. The request for inspection must be made in writing and addressed to the person responsible for the register.</p>
<p>12 Right to demand correction of personal information</p>	<p>Data controller is responsible for correcting, deleting or completing personal information in the register that is incorrect, unnecessary, incomplete or outdated on its own initiative or at the request of the data subject.</p>
<p>13 Right to demand deletion of personal information</p>	<p>Data subject has the right to have their personal information to be deleted in accordance with data protection legislation.</p>
<p>14 Right to limit processing of personal information</p>	<p>Data subject has the right to request data controller to limit the processing of his/her personal information in accordance with data protection legislation.</p>
<p>15 Right to object</p>	<p>In certain situations, data subject has the right to object the processing of his/her personal information in accordance with data protection legislation.</p>

<p>16 Right to transfer data from one system to another</p>	<p>Data subject has the right to receive the personal information he/she has provided to the register. The information must be in a structured, commonly used and readable format. If data subject wants, the information must be transferred to another register in accordance with data protection legislation.</p>
<p>17 Right to withdraw consent</p>	<p>If the processing of personal information is based on consent, the data subject has the right to withdraw his/her consent at any time.</p>
<p>18 Use of rights</p>	<p>In order to use the rights described in this privacy policy data subject must contact the person responsible for the register. Contact information can be found on the first page.</p>
<p>19 Right to make a complaint with the supervising authority</p>	<p>If data subject considers that the processing of his/her personal information violates data protection regulations, he/she has the right to make a complaint with the supervising authority (office of the data protection ombudsman).</p> <p>Contact information of office of the data protection ombudsman https://tietosuoja.fi/en/contact-information</p>
<p>20 Automatic decision making</p>	<p>Personal information of data subjects are not automatically the object of decision making.</p>